

## **BRAVO & WHN: Paula Santilli, Monica Bauer, and Patricia Menendez-Cambó**

March 8, 2022

WHERE

**Webcast  
Online**

WHEN

**Tuesday, March 8, 2022  
12:00 - 1:00 p.m. ET**

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**Paula Santilli**, CEO of PepsiCo Latin America, and **Monica Bauer**, vice president of corporate affairs at PepsiCo, will engage in a joint BRAVO Leadership Conversation and Women's Hemispheric Network initiative to speak about the U.S. launch of their new book *A Woman's Guide to Power, Presence and Protection: 12 Rules for Gaining the Credit, Respect and Responsibility You Deserve*.

The conversation, led by **Patricia Menendez-Cambó**, general counsel at Softbank Latin America Fund and Opportunity Fund, will take place during International Women's Day and will be a platform to highlight the important role that executives play in promoting women's empowerment in the workplace and to share the important findings included in the new [book](#).

The book provides useful and actionable tools to help women continue advancing in the workplace and in society.

Join the discussion on Twitter [#BRAVObiz](#) | [#WomenASCOA](#) | [@ASCOA](#)

This conversation is part of the [2022 COA Symposium and BRAVO Virtual Series](#), as well as the [Women's Hemispheric Network](#). Building upon its 26-year tradition, Council of the Americas continues to provide access to leadership and promote collaboration among industry and social leaders through its BRAVO series. Similarly, through the Women's Hemispheric Network, Council of the Americas brings together leaders and expertise to encourage rising young professional women between the ages of 22 and 35 to stay in the workforce and reach leadership positions.

The program will be **livestreamed** on [this page](#) at 12:00 pm ET on the day of the event. No registration is required.

**Program Information:** Yndira Marin at [ymarin@as-coa.org](mailto:ymarin@as-coa.org) or Ariana Molina at [amolina@as-coa.org](mailto:amolina@as-coa.org)

**Press Inquiries:** [mediarelations@as-coa.org](mailto:mediarelations@as-coa.org)

**Sponsorship Opportunities:** Mercedes Fernandez [mfernandez@as-coa.org](mailto:mfernandez@as-coa.org) or Francisco Martinez at [fmartinez@as-coa.org](mailto:fmartinez@as-coa.org)

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